

# Fortune 500 Media Company Increases Efficiency with iboss and Zero Trust Approach

Global Organization Gains Cloud-based SaaS Proxy  
and Firewall Protection while Leveraging FireEye  
Network Security

## INTRODUCTION

This global media company with more than \$3 billion USD in annual revenue provides clients with unique advertising services around the world via print and digital ads. With a diverse client list, the organization has customers in the entertainment, food service, telecommunications, sports, and retail industries.

## ABOUT THE CUSTOMER



**Fortune 500**  
media company



**6,000**  
employees worldwide



**\$3+ billion**  
in annual revenue

## THE CHALLENGE

The company, a member of the Fortune 500, aimed to increase efficiency and its security posture by migrating to the cloud. A highly distributed organization with a cloud-first strategy, IT wanted to employ a Zero Trust network model to consolidate security and minimize cybersecurity risks across regions.

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The company, a member of the Fortune 500, aimed to increase efficiency and its security posture by migrating to the cloud. A highly distributed organization with a cloud-first strategy, IT wanted to employ a Zero Trust network model to consolidate security and minimize cybersecurity risks across regions. Up until that point, various business units used disparate on-prem, perimeter-based solutions that lacked a unified approach to network security.

The company wanted to implement a SaaS offering to centralize administration and auditing functions while lowering operating costs. Further, users needed a cloud-based, scalable platform to support different operating systems and environments, including Linux, for IoT devices.

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[www.iboss.com](http://www.iboss.com)

## THE SOLUTION

The iboss Zero Trust Edge Platform was chosen as the organization's global core, cloud-based SaaS proxy and firewall solution. The platform ensured IT could easily manage log data across geographies to maintain business and regulatory compliance. All users transitioned to iboss, while control was delegated to local administrators using the company's role-based access control (RBAC) model.

The company integrated iboss with its Microsoft Defender for Cloud Apps instance to gain insight into data in transit for cloud application usage. Further, the organization also leveraged cloud-delivered FireEye Cloud Network Security, which is only available through the iboss Zero Trust Edge Platform, to protect against the most advanced threats and data breaches. This offering safeguards all users, regardless of their location or device.

### HIGHLIGHTS

Migrated security efforts to the cloud with iboss Zero Trust Edge for greater efficiency and improved global security posture

Implemented iboss to centralize administration and auditing functions – all while decreasing administrative costs

Employed a cloud-first, Zero Trust network model to minimize cybersecurity risks

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## THE RESULTS

With the iboss Zero Trust Edge platform, the organization has consolidated several different solutions across the group. Employees benefit from a Zero Trust implementation to not only protect global users but also IoT devices around the world. The organization has a full cloud offering across all regions, including Europe, North America, South America, Asia, and Latin America.

With a consistent security posture aligned with a Zero Trust model, all employees and devices are protected from cybersecurity risks. This is especially notable given the company's challenging environment with IoT devices running multiple operating systems across a highly distributed global environment. Moreover, iboss and FireEye Cloud Network Security together deliver advanced threat protection, regardless of device or end user location.

### HIGHLIGHTS

Gained advanced threat detection with iboss Zero Trust Edge and FireEye Cloud Network Security

Achieved management of log data across geos to ensure regulatory and business compliance

Gained cloud-based, SaaS network security to support different operating systems and environments, including Linux

Realized greater visibility and control of cloud application usage

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- Gained advanced threat detection with iboss Zero Trust Edge and FireEye Cloud Network Security
- Achieved management of log data across geos to ensure regulatory and business compliance
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## ABOUT IBOSS

iboss is a cloud security company that enables organizations to reduce cyber risk by delivering a Zero Trust Security Service Edge platform designed to protect resources and users in the modern distributed world. Applications, data and services have moved to the cloud and are located everywhere while users needing access to those resources are working from anywhere. The iboss platform replaces legacy VPN, Proxies and VDI with a consolidated service that improves security, increases the end user experience, consolidates technology and substantially reduces costs. Built on a containerized cloud architecture, iboss delivers security capabilities such as SWG, malware defense, Browser Isolation, CASB and Data Loss Prevention to protect all resources, via the cloud, instantaneously and at scale. The iboss platform includes ZTNA to replace legacy VPN, Security Service Edge to replace legacy Proxies and Browser Isolation to replace legacy VDI. This shifts the focus from protecting buildings to protecting people and resources wherever they are located. Leveraging a purpose-built cloud architecture backed by 230+ issued and pending patents and more than 100 points of presence globally, iboss processes over 150 billion transactions daily, blocking 4 billion threats per day. More than 4,000 global enterprises trust the iboss platform to support their modern workforces, including a large number of Fortune 50 companies. iboss was named one of the Top 25 Cybersecurity Companies by The Software Report, one of the 25 highest-rated Private Cloud Computing Companies to work for by Battery Ventures, and CRN's top 20 Coolest Cloud Security Companies of 2022.

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